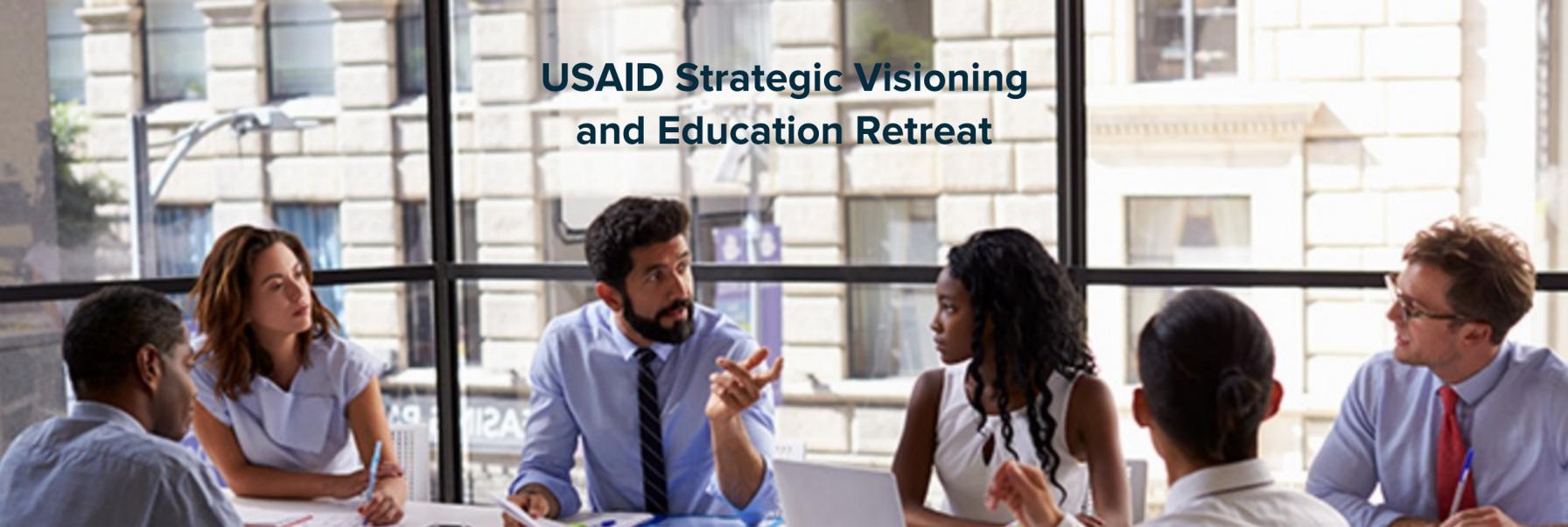


USAID Strategic Visioning and Education Retreat



United States Agency for International Development (USAID)

Industry: Government
 Location: Washington, DC
 Target: Agency Senior Officials

Company Bio

The United States Agency for International Development (USAID) is an independent agency of the United States federal government that is primarily responsible for administering civilian foreign aid and development assistance.



Description

The USAID requested Aerobodies Inc. help facilitate a Leadership Training in accordance with the USAID Education Office's strategic goals. Those strategic goals were to improve reading skills for 100 million children in primary grades, improve the ability of tertiary and workforce development programs to generate workforce skills and to increase equitable access to education in crisis and conflict environments for 15 million learners. Those goals were part of the USAID Education Office's five-year strategy. Through this two-day training program, Aerobodies Inc. assisted attendees in creating an excellent launch for future benchmarks and project targets.

"Aerobodies Inc. created an excellent platform for our leadership conference. The program design and powerful exercises implemented by Fran and her team provided a truly collaborative environment, allowing HEW Team to fulfill all the objectives we set out to achieve."

- Eric Johnson

Project Officer, Higher Education and Workforce Development Team in the Bureau of Economic Growth, Education and Environment - USAID

Accomplishments & Milestones

Executives Developed New Program Vision & Mission Statement

Managers Mapped Program Resources to Achieve Strategic Goals

Leadership Set Clear Target Countries for Deeper Engagement

Directors Created Space to Achieve Future benchmarks and Targets

Government Officials Increased Their USAID Agency Expertise

The Approach

The retreat facilitated by Aerobodies created an open, honest dialogue for all participants. Rules were established to promote convergent thinking and participation among all attendees. Through an initial understanding of equal participation from all attendees, the retreat was able to move forward and the USAID was able to meet its training retreat goals and establish the best methods of moving towards its long-term, five-year, strategic goals.

The Solution

Aerobodies Inc. worked with USAID to achieve its retreat training goals through strategic conversations and activities. In order to build its new Mission Statement, Aerobodies Inc. used a facilitation technique to identify key words and establish the purpose of the work the USAID Education office does to serve individuals around the world. Attendees were also led in brainstorming and collaborative activities to create a "Results Framework" that set out the ways USAID can achieve its strategic goals. Additionally, attendees participated in resource and activity mapping discussions to further solidify their current abilities and identify any areas of need as they move forward.

The Results

The two-day retreat facilitated by Aerobodies for USAID Education Office Senior Officials created an excellent launch for future benchmarks and targets to be achieved. Through collaboration and open discussion, Aerobodies Inc. provided a platform for USAID Senior Managers to work through their objectives. Upon completion of the retreat, the USAID Education Office was better suited to fulfill its long-term strategic goals, and ultimately reach its education goals worldwide.

AEROBODIES

Aerobodies is a woman-owned, 8(a) certified, diverse supplier of health and wellness managed services. We work with midsize and large organizations of 500 - 50,000 employees who want to improve the life and well-being of their employees through innovative health strategies and performance programs. "Our Lifeline is Truly the Bottom Line" of our customers, and we prove this every day in the work that we do. Let us know if we can help you reach your organization's health management goals. Call us at 866-659-3400 or contact@aerobodies.com.